



CERTIFICATION RECEIVED | SMaRT GOLD  
 TOTAL POINTS RECEIVED | 77

Safe for Public Health and Environment	15	13
Renewable Energy or Reduction in Energy	4	
Materials (Recycled Content, Biobased, EPP)	4	
Manufacturing   Facility Requirements	13	
Reclamation—End of Life Practices	23	
Innovation in Manufacturing	9	
<b>TOTAL POINTS EARNED</b>	<b>77</b>	

**SUSTAINABLE BUSWAY PRODUCTS**



**CERTIFIED BY:**  
 The Institute for Market Transformation to Sustainability  
 1511 Wisconsin Avenue  
 Washington DC 20007  
 202.338.3131

**CERTIFIERS:**  
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**MISSION:**

EATON’S mission continues to be providing high quality products that ensure the safety of people and the environment. At Eaton, we simply describe sustainability as meeting the needs of today’s world in ways that will help protect and improve tomorrow’s. That thinking guides every action we take as a company—from the energy-efficient products we design to the processes we use to attract, develop, manage and retain our people. By “growing sustainably,” we’re helping to create an environment in which Eaton’s business will continue to flourish—in this decade, and for many decades to come.



**REVIEW | [EATON’s Environmental, Safety, and Health Policy](#)**

**WHY IS THE CERTIFIED SUSTAINABLE PRODUCT NECESSARY?**

Credible information based on third party product certification to an approved, transparent, consensus-based sustainable product standard is the best product information about the environment and social equity. It eliminates unlawful, harmful and widespread greenwash.

**WHY IS SMaRT THE CHOSEN STANDARD?**

**SMaRT** is a multi-attribute standard and is very comprehensive incorporating over 42 other world class environmental standards. **SMaRT** requires adherence to the FTC Environmental Marketing Guides.

**SMaRT** requires an ISO compliant LCA for certification. LCA evaluates environmental benefits of a product over its entire life from raw materials extraction to reuse.



**REVIEW | [SMaRT—Frequently Asked Questions](#)**

**BUSWAY PRODUCT SPECIFICATIONS—METRICS**

- Busway products are sustainable by design as they can be assembled and re-assembled for changing environments.
- The most contributing phase of Busway is Use Phase (greater than 81%) due to power losses.
- Products are tested by multiple agencies such as Underwriters Laboratory to ensure safety, durability, and performance.

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## Questions & Answers

Q: What Does SMaRT Stand For?

A: Sustainable Materials Rating Technology

Q: What are SMaRT Sustainable Products?

A: They are independently certified products deemed to be the best option for the overall sustainability of the environment.

Q: How are SMaRT Sustainable Products Identified?

A: In order to achieve SMaRT Certification a company must score a minimum of 28 out of 157 possible points in the following areas covering all product stages across their supply chain:

1. Safe for Public Health
2. Safe for the Environment
3. Energy Reduction and Renewable Energy Materials
4. Overall Company/Facility Sustainability Requirements including SocialEquity
5. Reduce, Reuse, and Reclamation Programs in Place

Q: How are SMaRT Sustainable Products Certified?

A: Manufacturers must:

1. Complete the application process
2. Pass an audit
3. Execute a legally binding contract certifying that the data submitted is accurate, not misleading, and qualified professionals were used
4. Publish a summary of the certification
5. Pass a third party audit
6. Renew and verify certification every three years in order to stay current with environmental trends

Q: What are the Certification Levels that can be Achieved?

A: Certified 28 to 40 points  
Silver 41 to 60 points  
Gold 61 to 89 points  
Platinum 90 to 162 points



Q: What are Benefits of Specifying SMaRT Certified Products?

A: SMaRT Products:

1. Reduce overall pollutants including climate pollution, toxic pollutants, acid rain, ozone depletors, water/air pollutants, and solid/hazardous waste
2. Reduce conventional energy
3. Reuse and recycle products in order to lessen the waste in landfills and incinerators
4. Improve manufacturer/distributor profitability, brand, and competitive advantage
5. According to consumer surveys done by the Federal Trade Commission and environmental research firms, SMaRT Certified products are overwhelmingly preferred

Q: Why Choose a SMaRT Certified Manufacture?

A: SMaRT is:

1. The brand with the most adoptions including AIA, USGBC / LEED Credit, Fire Man's Fund, Sustainable Furniture Council, and City of Santa Monica
2. Transparent, quantified, global and prevents green wash which is unlawful.
3. Incorporates over 20 leading sustainable product standards
4. Developed a consensus standard, the result of 15 years of approvals including Life Cycle Assessment (LCA)
5. Favored for adoption by governments and capital markets, because it is a leadership consensus standard greatly advancing global sustainability and consensus standards substantially reduce risk and uncertainty

Q: What is LCA and why does SMaRT mandate it?

A: LCA evaluates multiple environmental impacts over all product stages as required by law for sustainable products