



Organic Food Market - Global Industry Size, Share, Trends, Analysis And Forecasts 2012 - 2018

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Description

Recent Publication

[Organic Dairy Products \(Foods And Drinks\) Market - Global and South Korea Market Forecasts, Size, Trends, And Industry Analysis 2011 - 2017](#)

Description

Being the largest economy in the world, the U.S. market provides sizeable opportunities for expansion of the organic food industry. Some of the major factors contributing towards the growth of this market are increased concerns of people towards health issues, environmental protection, food safety, animal welfare, and increasing use of natural and organic products.

Demand for organic food products is expected to grow with time. Government funding and involvement of private limited companies in the organic food market is also expected to fuel the growth of this sector.

Organic food is produced by farmers who focus on using reusable resources. Foods are grown on small, family-run farms, and in order to conserve the soil and water so as to ensure environmental quality for future generations, the sale of these goods is limited to small grocery stores and farmers markets. Organic food production emphasizes on conservation of water and soil, environment concerns, reusable resources, limiting the use of harmful pesticides and chemicals in food.

The global organic food market is expected to grow from US\$ 57.5 billion in 2010 to US\$ 104.7 billion in 2015 at an estimated CAGR of 12.9%. Economies like North America is expected to grow at a CAGR of 12% from 2010 to 2015 and Europe has the largest market share with revenue of \$28 billion. The Rest of the World (ROW) which includes Latin America, Australasia, and others is expected to grow at the highest CAGR of 16.5 %.

The global organic food market is growing due to increasing concerns for improving overall health, rising consumer awareness about organic food benefits, increased organic farming in the world, increasing number of retailers providing a variety of organic products and implementation of government regulations. But, demand for organic foods is concentrated in countries where consumers have high purchasing power like Japan and South Korea. Moreover, high prices and lack of information on availability of products, undeveloped infrastructure and logistics and dealing with certification in emerging economies are the factors restraining the market from growing.

Developing the organic value chain, success in product innovation, focusing especially on product quality and packaging, increasing earning capacity and concerns for overall health and development in the retail sector is helping the organic market to grow significantly. However, key companies like EARTH'S BEST, AMY'S KITCHEN, GREEN & BLACK'S, 365 EVERYDAY VALUE/WHOLE FOODS and ORGANIC VALLEY have to analyze the changing consumer tastes and eating habits and also the changing global economic situation resulting in diverse

have to analyze the changing consumer tastes and eating habits and also the changing global economic situation resulting in diverse consumption patterns and legislative guidelines.

Market Segmentation

Fruits and Vegetables

Beverages

Dairy

Packaged Food

Bread and Grains

This research report on the organic food industry analyzes the market based on its segments and major geographies. It is a comprehensive study of current market trends, growth drivers, restraints, and market projections.

This report includes an analysis of the recent technological improvements in this market, Porter's five force model analysis, and complete company profiles of the top industry players. It also includes a review of the micro and macro factors essential for the existing market players and new entrants with value chain analysis.

The major geographies analyzed under this market research study are North America, the Asia-Pacific, Europe, and the Rest of the World.

Some of the major players in this industry are Hain Celestial Group Inc., United Natural Foods Inc., Spartan Stores Inc, AMCON Distributing Co., Whole Foods Market Inc., Dean Foods, The Kroger Co., Amy's Kitchen, Inc, Clif Bar & Company, Dole Food Co., Inc., EVOL Foods, Frito-Lay, Newman's Own, Inc., Organic Valley, Stonyfield Farm, Inc., and others.

Reasons for Buying this Report

This research report includes an overview of factors driving and restraining market growth

It provides a technological growth map over a time and explains its impact on the industry

It provides an overview of the market and its future

It helps in making informed business decisions based on in-depth analysis of the market

It provides detailed analysis of the major competitors and their market strategies

It helps in understanding the competitive environment

It helps to understand the changing competition dynamics and keep ahead in competition

It provides a seven year forecast assessed on the basis of how the market is predicted to grow

Pre Book Price: \$4315.5

Original Price: \$4795

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Upcoming Report

Mixed Tocopherols Market - Global Industry Analysis Market Size Share Trends Analysis Growth and Forecast 2013 - 2019

Mixed Tocopherols are organic compounds and major source of natural Vitamin E. It is a mixture of four homologues of Tocopherols namely alpha Tocopherol, beta Tocopherol, gamma Tocopherol and delta Tocopherol....

Lactitol Market - Global Industry Analysis, Size, Share, Trends, Analysis, Growth and Forecast, 2012 - 2018

Lactitol is one of the artificial sugar alcohols which is used as an alternative sweetener in low-calorie foods. It is not available naturally and is derived from whey. It is 60% relatively less sweet than table...

Still Drinks Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2012 - 2018

Still drinks refers to drinks that include ready-to-drink fruit or non-fruit that typically contains juice content of lower than 25 percent, and water is also included in this sweetened flavor. Generally, in most...

Omega 3 And 6 Market - Global Industry size, share, trends, analysis and forecasts 2012 - 2018

Omega 3 and omega 6 are the essential fatty acids which are not synthesized by the body but are important for its metabolism. Marine oils, one of the sources of omega 3, continue to dominate the omega 3 fatty...

Ready To Drink (RTD) Tea And Coffee Market - Global Industry Size, Market Share, Trends, Analysis And Forecast, 2012 - 2018

Ready to drink (RTD) tea and coffee is a substitute for carbonated drinks and is widely gaining popularity due to fast and busy lifestyles. RTD tea is especially preferred by consumers who are health conscious,...

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