



A company of Allianz



Financial Services



strategic
capital
partners



Vikram Pandit, CEO
Citi
399 Park Avenue
New York, NY 10022

August 20, 2012

Re: Launching \$2 Trillion National Green Building Financing Market

Dear Mr. Pandit,

You and your designee are cordially invited to participate in the Launch of National Green Building Financing on September 28 at TIAA-CREF in New York City. See the attached agenda.

The national financing business case is well-defined and underwriting standards complete as released at the NYSE by JPMorgan, Citi, Wells Fargo, Fireman's Fund Allianz, Federal Home Loan Bank, Jones Lang LaSalle, CBRE, Environmental Bankers Association, National Wildlife Federation, Sierra Club, State of California, US Conference of Mayors, and Cadwalader. Leading financial institutions briefed the White House stating that the first green building security is expected to trigger for Wall Street and the building industry, the world's largest, 30-year more profitable and less risky business models preferred by investors.

A limited number of invitations are being sent for the Launch Event. Participants will benefit by profiting from the value of this substantial, growing, more profitable and pent-up market including:

- Full market realization of added green building value and substantial social benefits from national financing, cheaper cost of capital, and higher ratings
- Identifying the 30 year more profitable & less risky business models
- Exclusive market knowledge providing added strategic competitive value to your business
- Understanding how national financing will transform real estate globally from a White Paper sponsored by many leaders that will be reviewed at the Event

Please RSVP by September 1 to mts@sustainableproducts.com or 202-338-3131. Thank you.

Very truly yours,

Larry Schweiger
President & CEO
National Wildlife
Federation

Gavin Newsom
California Lieutenant
Governor, CMP
Chairman

Gene Zink
Chairman
Strategic Capital
Partners

Jim Yacenda
Vice President | CIO
Federal Home Loan
Bank SF

RT Rybak
Minneapolis
Mayor

Keith Welks
Pennsylvania
Deputy
Treasurer

Lauralee Martin
Global COO / CFO
Jones Lang LaSalle

Vickie Tillman
CMP Vice Chair
Former Standard & Poor's EVP
Global Credit Ratings

cc: **Paul Vanderslice**, Managing Director, Citi CMBS Distribution
Marcus Giancaterino, Managing Director, Citi CMBS
Alfred Griffin, Director, Citi Alternative Energy
Jeff Perlowitz, Head, Citi Global Securitized Markets
Brian Davison, VP - Real Estate Finance, Citigroup Global Markets