

Press Release

Baltix Sustainable Furniture Achieves Platinum Sustainable Procurement Certification for Healthy Products



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Made in the U.S.A.

July 30, 2015, Twin Cities Sustainable Procurement Press Conference. Baltix achieved the highest ever sustainable product certification of 100 points out of a possible 173.

Baltix's healthy product certification qualifies for Sustainable Procurement Programs adopted by leading States. Baltix's sustainable product supplier Forbo Linoleum was the World's first certified sustainable product in 2007 achieving 96 points, the highest level until Baltix.

*"Forbo is proud of being able to lead and contribute to our customer Baltix's highest ever certification achievement point total," emphasized Forbo CEO **Denis Darragh**. "This is a record that needs to be broken frequently to protect the Planet. Importantly, we also know from the Green Bond Business Case, that manufacturers achieving sustainable product certification are more profitable," said **Darragh**.*

Darragh is receiving today the Sustainable Procurement Award for manufacturing leadership. Forbo's case study on added sustainable product profitability was released at the New York Stock Exchange Press Conference on the *Green Bond Business Case*. Companies like Forbo achieving 25% or more of their products certified as sustainable are eligible for cheaper cost of capital and green bonds.

As Chairman of the national consensus sustainable product committee, **Doug Pierce** with Perkins+Will, a global sustainable design leader adds *"I've specified Baltix products for large projects due to their high quality and sustainable attributes. It's necessary for manufacturers to certify to leadership sustainable product standards significantly reducing pollution, in order to verify their important achievements."*

Baltix CEO **Chuck Lodge** stresses that *"SMaRT's quality prerequisites and multiple sustainable attributes including healthy products, fit our core values. Our customers value high quality sustainable products."* To further public health and environmental protection, SMaRT was adopted for sustainable procurement by the States of Minnesota, Washington, and New York based on its leadership consensus standard nature undergoing four national democratic votes of approval involving thousands of professionals.

The July 30 Sustainable Procurement Event and Press Conference recognizes Minnesota Sustainable Procurement adoption by GreenStep Cities, a State agency-non-profit partnership led by the Minnesota Pollution Control Agency. Sustainable procurement programs focus on public health protection including clean drinking water products, FSC Certified Wood included in Baltix's Certification, and carbon pollution reductions. Sustainable Procurement is also the program of the US Conference of Mayors to reduce in the near term the needed, 18 gigatons of carbon pollution to stabilize the climate, preventing dangerous climate change from becoming unmanageable.



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