



The standard for  
sustainable living®

## **Certified Sustainable Product Summary®** for Forbo Linoleum & Bulletin Board – SMART® Platinum Certified



FLOORING SYSTEMS

creating better environments

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### **Forbo Sustainability Mission Statement**

Our core value for decades has been a commitment to protecting the environment and investing in a sustainable future by constantly seeking to create more sustainable products and processes. With this corporate environmental culture, Forbo is the world leader in linoleum.

### **Why is the Certified Sustainable Product Summary® Needed?**

Credible information based on third party product certification to an approved, transparent, consensus, leadership sustainable product standard is the best product information about the environment and social equity. It eliminates unlawful, harmful and widespread greenwash.

### **Who is the Summary for?**

Product purchasers, specifiers, consumers, governments, ad & PR agencies.

### **LEED US Green Building Council Certified Sustainable Product Credit**

Certified sustainable products to consensus SMART® Building Product and California Gold Carpet Standards are approved for LEED innovation credit. These Standards are almost identical and require ISO compliant life cycle assessments. Forbo's SMART® Platinum Certification qualifies for LEED innovation credit.

### **Life Cycle Assessment (LCA)**

Forbo uses quantified, ISO compliant LCA for certification to a consensus sustainable product standard. LCA evaluates 12 environmental benefits of a product over its entire life from raw materials extraction to reuse.

### **Certified Sustainable Product Story: *Field to Field***

Linoleum starts and ends in the field. All linoleum's ingredients are natural including flax, which the seeds are used to produce linseed oil. In order to minimize any eutrophication impact, Forbo works with the farmers to promote "best practices", use less fertilizer and rotate their crops using no-till practices. No-till means planting without plowing, which prevents soil erosion and water pollution. Forbo's Reclamation Program composts used linoleum into soil amendment receiving SMART® Credit.

### **Sustainable Product Certifications Earned**

Highest Certification: **SMART© Platinum** (equivalent to **California Platinum**). SMART© is part of the American Institute of Architect's 2015 Imperative to stop irreversible dangerous climate change.

Single Attribute Sustainable Certifications also earned contributing to SMART© Platinum Certification: - *ISO 14000 Series* (Criteria covered in the SMART© Platinum Certification)

**Certification:** *SMART© Platinum*. Auditing conducted by Ernst & Young Global Sustainable Auditing.

**Total Points Earned** – 96 out of a possible 157.

### **Safe for Public Health & Environment – Points Earned: 16**

Credit given for manufacturing facility and suppliers including reduction of over 1000 pollutants covering 12 environmental impacts. Greatest credit given for 100% reduction from year 2000 baseline. Forbo points achieved in this section:

- Feedstock Inventory Documentation
- No Input or Output Stockholm Chemicals
- Minimized Indoor Air VOCs
- Minimized Indoor Air Carcinogenic VOCs
- Minimized Indoor Formaldehyde Emissions
- Green Cleaning Procedures
- Green Primary Installation Materials
- Inventoried Human & Ecological Health Chemical Emissions
- No Supply Chain Stockholm Chemicals

### **Renewable Energy and Energy Efficiency – Points Earned: 21**

Performance criteria for renewable energy & energy reduction are identified for the manufacturing facility and suppliers. Minimum performance specified & credit provided for superior performance. Greatest credit given for 100% Green-e power use & 100% reduction of conventional energy. Forbo points achieved in this section:

- Electrical & Thermal Energy Inventory
- 100% Renewable Energy Use at the Manufacturing Facility

### **Biobased or Recycled Materials – Points Earned: 22**

Performance criteria for recycled and bio-based content are identified as well as sustainable agriculture through organic production and best management practices. Organic bio-based products following EPA Best Management Practices receive greatest credit since they have no endocrine disruptors. Greatest credit given for 100% recycled content or 100% bio-based. Forbo points achieved in this section:

- Inventoried Biobased & Recycled Materials
- 88% Biobased Materials
- 40% Environmentally Preferable Product Materials

**Forbo's Summary adheres to MTS Guidelines for Certified Sustainable Product Summaries©.**

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**- Quantified Sustainable Product Standards -**

**Facility or Company Based Manufacturing – Points Earned: 13**

This Category encourages corporate wide environmental responsibility and achievements. Achievement levels range from adoption of an environment policy and targets and having an environmental management system, to supply chain activities like Life Cycle Assessment and disclosing the percentage of sustainable flooring purchased, made and sold. Forbo points achieved in this section:

- EMS Environmental Policy & Targets
- Social Indicator Reporting for Manufacturer
- Conduct ISO Compliant Life Cycle Assessment
- Transparent Secondary Materials Recycling System
- Adopted Design for Environment Process
- Environmental Management System Certification
- Disclosed Sustainable/EPP Product Transactions

**Reclamation, Sustainable Reuse or End of Life Management – Points Earned: 4**

This Category encourages product reuse and reclamation, thereby reducing waste to landfill and incineration. It requires that product performance standards be met, and extended life of the system including proper installation and maintenance. This category accounts for down cycling of goods, and materials from their highest to lowest use after production and prior to final disposition, encouraging reuse and avoiding disposal. Forbo points achieved in this section:

- Operational Reclamation and/or Sustainable Reuse System
- Performance Durability Standard Compliance
- Extended Product Life

**Innovation in Manufacturing – Points Earned: 20**

Credit is provided for dematerialization, substantial reuse, or activities not covered in the Standards that promote sustainable products. Forbo points achieved in this section:

- Extra Points Dematerialization (less material by % weight)
- Extra Points for Sustainable Pollution Reduction from TopShield Finish

**DISCLOSURE:** All statements are accurate and not misleading based on Forbo’s SMART© Platinum legally binding Certification to the Federal Trade Commission Environmental Marketing Guides.

*Additional Certifications include:*

- ISO 14000 Series (Criteria covered in SMART© Platinum Certification)

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## **Sustainable Customer and Industry Organizational Involvement**

To increase awareness for quantified sustainability throughout our customer base and stay current with standards and laws regarding sustainability, Forbo is affiliated with:

- [Alliance for Sustainable Built Environments](#) (ASBE)—Founding Member



ASBE is a group of industry leaders who practice and are recognized for sustainability leadership.

- [U.S. Green Building Council](#) (USGBC)—Founding Member



USGBC is the nation's foremost coalition of leaders from every sector of the building industry working to promote buildings that are environmentally responsible, profitable and healthy places to live and work.

- [Institute for Market Transformation to Sustainability](#) (MTS)—Founding Member



MTS is a nonprofit public charity of leading environmental groups, governments and companies working to achieve 90% sustainable products market penetration by 2015.

- [International Facilities Management Association](#) (IFMA)—Founding Member



IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management degree and certificate programs and produces World Workplace, the largest facility management-related conference and exposition.

- [American Society of Interior Designers](#) (ASID)



ASID is people of the design community striving to advance the interior design profession while demonstrating and celebrating the power of design to positively change people's lives through education, knowledge sharing, advocacy, community building and outreach.

- [International Interior Design Association](#) (IIDA)



IIDA is a professional networking and educational association committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge.

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