



The standard for  
sustainable living®

# Go PVC free. Carpet SMaRT®



Sustainable as they are beautiful,  
**SMaRT Platinum certified Milliken carpet products**  
contribute maximum points toward LEED®

Milliken Hospitality

# SMaRT<sup>®</sup> = Sustainable Materials Rating Technology

|                                    |   |
|------------------------------------|---|
| 19 pts<br>out of 34                | <b>Safe for Public Health &amp; Environment</b><br>Points earned for significant gains on 9 of 12 environmental impacts.  |
| 17 pts<br>out of 42                | <b>Renewable Energy and Energy Reduction</b><br>Points earned for 10% renewable energy use at manufacturing facilities and 8% renewable energy by our suppliers.  |
| 23 pts<br>out of 30                | <b>Biobased or Recycled Materials</b><br>Points earned for 35% of materials being recycled.   |
| 16 pts<br>out of 18                | <b>Facility or Company Based</b><br>Points earned for ISO-compliant Life Cycle Assessment, EMS environmental policy & targets, social indicator reporting and adopting design for the environmental process.  |
| 23 pts<br>out of 23                | <b>Reclamation, Sustainable Reuse or End of Life Management</b><br>Points earned for extended product life and compliance with performance durability standard, as well as an operational reclamation and/or sustainable reuse program, with 35% + reuse. |
| 3 pts<br>out of 15                 | <b>Innovation in Manufacturing</b><br>Milliken shines in innovative manufacturing, earning points for using less material by % weight, producing certified sustainable products and being the leader in certified carbon-neutral products.                |
| <b>101 pts</b><br>total out of 162 | <b>Certified SMaRT Platinum</b>   |

## GETTING UP TO SPEED WITH SMART

SMaRT is to products what LEED<sup>®</sup> is to buildings—it's the leading global sustainable product standard. Milliken is the only carpet product to achieve this stringent environmental standard.

To qualify, a product must not only satisfy 14 prerequisite points, it also must score at least of 28 out of 162 points in five areas, covering all product stages across the global supply chain:

- Safe for public health & environment
- Renewable energy & energy reduction
- Biobased or recycled materials
- Facility or company requirements
- Reclamation, sustainable reuse & end of life management
- Innovation in manufacturing

Our products scored 101 points, earning Milliken the highest level of certification—Sustainable Platinum.

## ON THE IMPORTANCE OF BEING PVC FREE

Milliken developed the industry's first PVC free carpet tile products more than 20 years ago. It remains a cornerstone of our ongoing commitment to IAQ. SMaRT will not certify products with PVC.

## SMART, IN SUM

It's easy to get a handle on how SMaRT differs from other sustainable certification programs. It is:

- To products what LEED is to buildings. SMaRT is based on the LEED model. In fact, use of SMaRT certified products for 2.5% of the total value of a project contributes one Innovation and Design credit toward LEED
- Accessible – Open, consensus-based, and affordable
- Comprehensive – Incorporates leading standards, LCA, and the global supply chain
- Transparent – Quantified, documented, audited, and accredited

## FROM APPLICATION TO CERTIFICATION—THE SMART PROCESS

Every product seeking SMaRT certification must:

- Submit an application to the Institute for Market Transformation to Sustainability (MTS)
- Pass an internal MTS data audit
- Execute a legally binding certification that verifies:
  - All data is accurate and not misleading
  - Qualified professionals were used
- Publish certification summary on a web site
- Pass an external audit by Ernst & Young's Global Sustainable Auditing Group or Redstone Global Auditing (determined by how high a product scores)
- Renew certification every three years



Milliken Eco360 means we hold ourselves accountable to our global community for the impact we have on the Earth. For more information visit [www.sustainablecarpet.com](http://www.sustainablecarpet.com)

# Involved. Transparent. Sustainable.

Milliken invites reputable third parties to certify our products and processes. We are proud of our affiliations with the following independent organizations



## U.S. GREEN BUILDING COUNCIL (USGBC)—FOUNDING MEMBER

USGBC is the nation's foremost coalition of leaders from every sector of the building industry working to promote buildings that are environmentally responsible, profitable and healthy places to live and work.



## CARPET AND RUG INSTITUTE (CRI)

CRI is a nonprofit trade association representing the manufacturers of more than 95 percent of all carpet made in the United States, as well as their suppliers and service providers. CRI coordinates with other segments of the industry, such as distributors, retailers and installers, to help increase consumers' satisfaction with carpet and to show them how carpet creates a better environment.



## INTERNATIONAL INTERIOR DESIGN ASSOCIATION (IIDA)

IIDA is a professional networking and educational association committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge.



## INSTITUTE FOR MARKET TRANSFORMATION TO SUSTAINABILITY (MTS)—FOUNDING MEMBER

MTS brings together a powerful coalition of sustainable products manufacturers, environmental groups, and key state and local government leaders using market mechanisms increasing sales and market share of sustainable products.



## CARPET AMERICA RECOVERY EFFORT (CARE)—FOUNDING MEMBER

CARE is a joint industry-government effort to increase the amount of recycling and reuse of post-consumer carpet and reduce the amount of waste carpet going to landfills.



## ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)

The OECD is one of the world's largest and most reliable sources of comparable statistics, and economic and social data. Its wealth of information helps governments around the globe foster prosperity and fight poverty through economic growth and financial stability, while helping to ensure the environmental implications of economic and social development are taken into account.



## ALLIANCE FOR SUSTAINABLE BUILT ENVIRONMENTS (ASBE)—FOUNDING MEMBER

ASBE is a group of industry leaders who practice and are recognized for leadership in sustainability.



## INTERNATIONAL FACILITIES MANAGEMENT ASSOCIATION (IFMA)—FOUNDING MEMBER

IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management degree and certificate programs and produces World Workplace, the largest facility management-related conference and exposition.



## LEONARDO ACADEMY FOR CLEANER AND GREENER ENERGY AND EMISSIONS

Leonardo Academy's Cleaner & Greener/Health & ClimateCare Program helps companies and organizations quantify their emissions footprint, calculate emission reductions from energy efficiency and other emission reduction projects, offset emissions, and certify the level of emission reductions and offsets.

