

# Is it green or “greenwash”?



The **Institute for Market Transformation to Sustainability (MTS)** is a public charity comprised of manufacturers actively committed to sound environmental practices, leading environmental groups and key state and local governments.

**Vision** - to achieve a sustainable world through transformation of the way we design, make, and sell products.

**Mission** - to foster and accelerate the global free market transformation to sustainability.

Forbo MARMOLEUM®



Philips Lighting ALTO™ Lamps



Board Members Forbo Linoleum and Philips Lighting offer excellent examples of products that meet transparent and peer-reviewed life cycle assessment (LCA) based sustainable products standards.



For further information or to support our efforts, please contact [MTS@sustainableproducts.com](mailto:MTS@sustainableproducts.com), 202-338-3131. Forbo Marmoleum and Philips Alto Lamps LCA's, as well as 11 other Sustainable Products Standards are available upon request.

## MTS Board Members



The Natural Step is a MTS Advisor.